

Greater Cambridge City Deal Executive Board

13 July 2016 – City Deal progress report

Workstream	Update	Upcoming milestones
INFRASTRUCTURE PROGRAMME Create and deliver an infrastructure investment programme that draws together national and local funding streams to invest in infrastructure that will drive economic growth in the area.		
A1307 corridor to include bus priority / A1307 additional Park & Ride Achieve faster and more reliable bus journey times between Haverhill, Cambridge and key areas in between, through bus priority at key congestion points on the A1307 and provision of an outer Park & Ride site on the corridor.	<ul style="list-style-type: none"> Public consultation began on 16 June on a series of high-level options for the corridor. 	<ul style="list-style-type: none"> 1 August: End of public consultation
A428-M11 segregated bus route / A428 corridor Park & Ride / Madingley Road bus priority Ensure that bus journeys between Cambourne and Cambridge are direct and unaffected by congestion by providing high quality bus priority measures between the A428/A1303 junction and Queen's Road, Cambridge and one or more Park & Ride or rural interchange sites on the corridor.	<ul style="list-style-type: none"> Further technical work is being undertaken to establish the costs and benefits of the existing options and of hybrid suggestions received through the public consultation. 	<ul style="list-style-type: none"> 1 September: Executive Board to select a preferred option for each of the projects along the corridor for Full Business Case preparation and detailed design, to be subject to further public consultation.
Chisholm Trail cycle links A high quality strategic cycle route from Cambridge Station in the south of the city through to the new [Cambridge North] Station, providing connections between the Science and Business Parks in the north and the commercial hub around Cambridge Station and the Biomedical Campus.	<ul style="list-style-type: none"> The Executive Board in March approved the submission of the planning application for the route and the continuation of land negotiations. The planning application for the Chesterton-Abbey Bridge was submitted in June. 	<ul style="list-style-type: none"> Imminent: Submission of planning application for Chisholm Trail cycle links. July: submit request for Secretary of State consent to route across Coldham's Common. September (anticipated): Fringes JDCC to consider planning applications. 13 October: Executive Board (subject to planning consent) to approve delivery of the scheme.

<p>City centre capacity improvements Improve the reliability of, and capacity for public transport, cycling and walking movements in the city centre through a variety of potential measures to relieve congestion and manage the city's transport network.</p>	<ul style="list-style-type: none"> • The Executive Board at its meeting on 9 June approved plans to seek people's views on a package of measures to address congestion and access in the city centre. 	<ul style="list-style-type: none"> • 11 July to 10 October: Seeking people's views on proposed package of measures.
<p>Cross-city cycle improvements Facilitate continued growth and an increased proportion of cycling trips in Cambridge, lifting cycling levels to around 40% by enhancing the connectivity, accessibility and safety of the cycling network.</p>	<ul style="list-style-type: none"> • The Executive Board at its meeting on 9 June approved construction of detailed schemes in five areas. 	<ul style="list-style-type: none"> • September: Anticipated start of construction. • Advertisement of Traffic Regulation Orders.
<p>Histon Road bus priority / Milton Road bus priority Ensure that bus journeys along Histon and Milton Roads are direct and unaffected by congestion through the provision of high quality on-line bus priority measures between the Histon and Milton Interchanges and Cambridge city centre.</p>	<ul style="list-style-type: none"> • The Executive Board at its meeting on 9 June approved public consultation on preferred measures for both corridors, and agreed that Local Liaison Forums need to be involved as the detail is developed. • Detailed work is being undertaken on those preferred measures in preparation for public consultation, working with Local Liaison Forums and including engaging with stakeholders. 	<ul style="list-style-type: none"> • 1 November: Anticipated start of public consultation. • 19 December: Anticipated close of public consultation.
<p>Tranche 2 programme development Develop a prioritised programme of infrastructure investments, informed by an analysis of their anticipated economic impacts, to be delivered during the tranche 2 period (2020/21-2024/25).</p>		<ul style="list-style-type: none"> • Autumn: Initial sift and assessment of the long-list of schemes. • 10 November: Executive Board to consider and agree initial priorities for preparatory work on tranche 2 schemes to develop to 'options assessment' stage.

OTHER WORKSTREAMS		
Communications Communicate the vision and aims of the City Deal to a range of audiences	<ul style="list-style-type: none"> • Terms of Reference have been agreed for the City Deal Communications Group. • A communications package, including digital products, has been prepared to assist with engagement on city centre access and congestion. • A monthly e-newsletter has been launched. • Website improvements have been carried out, including a new events calendar. • Member briefing events have been conducted on key issues. • Live tweeting of City Deal meetings to ensure that updates are communicated quickly and effectively to the wider public. 	<ul style="list-style-type: none"> • Completion of the stakeholder/communications strategy. • Quarterly briefing and progress communique. • Transport vision. • New social media channels. • Events marketing kit. • Support for ongoing consultations.
Economic development and promotion Enhance the alignment of public and private sector partners in Greater Cambridge to enhance the attractiveness and promotion of the Greater Cambridge economy to high-value investors around the world, and align appropriate activities that support existing businesses to develop.	<ul style="list-style-type: none"> • The Cambridge Promotions Agency (CPA) has already handled over 100 enquiries, and built up a pipeline of inward investment intelligence. • Those enquiries have been qualified and responded with a variety of information, conference calls and customised visits. • The CPA has evidence of at least 12 direct investments, additionally, a number of 'heads of terms' with start-ups, direct corporate collaborations with universities and a \$2 billion enquiry for ARM. • The CPA is filming a 'Next Big Thing' series with Cambridge TV for international audiences. 	
Finance Manage and monitor the delivery of the infrastructure investment programme and relevant City Deal-related expenditure, and bring together appropriate local funding streams to complement and enhance the delivery of City Deal objectives.	<ul style="list-style-type: none"> • The Government consultation on the future of New Homes Bonus has closed and responses are being reviewed. It is not clear when an update will be published. • This is the subject of a fuller paper on the main agenda. 	

<p>Governance Create a governance arrangement for joint decision making between the local Councils that provides a coordinated approach to the overall strategic vision, including exploring the creation of a Combined Authority to allow the Councils to collaborate more closely to support economic development.</p>	<ul style="list-style-type: none"> At the time of writing, a proposed devolution deal for Cambridgeshire and Peterborough is being considered by the Councils, which could have significant implications for City Deal governance. 	<ul style="list-style-type: none"> Work with the Councils to understand the implications of a Combined Authority, and how that fits with the City Deal.
<p>Housing Explore the creation of a joint venture to drive quicker delivery of 2,000 of the affordable new homes envisaged in the draft Local Plans, potentially drawing in land holdings from the partners and external investment to deliver more affordable housing, and deliver 1,000 extra new homes on rural exception sites.</p>	<ul style="list-style-type: none"> The Member Reference Group has met and considered a business plan for the HDA for 2016/17, which indicates the number of schemes that the HDA will deliver and its operational costs – due to quorum not being met this could not yet be approved. The business plan will be resubmitted to the next meeting of the group in August. 	<ul style="list-style-type: none"> August: Next meeting of HDA Member Reference Group.
<p>Payment-by-results mechanism Implement a payment-by-results mechanism where Greater Cambridge is rewarded for prioritising and investing in projects that deliver the greatest economic impact over 15 years, commencing in 2015-16.</p>	<ul style="list-style-type: none"> Officers are working with counterparts from several city-regions around the UK to procure the economic assessment panel, which will serve the city-regions' payment-by-results mechanisms up to 2021. The tender for the framework contract for the economic assessment panel was launched in late June. 	<ul style="list-style-type: none"> September: Anticipated contract award.
<p>Skills Create a locally responsive skills system that maximises the impact of public investment, forges stronger links between employers and skills providers, and drives growth across Greater Cambridge, including delivering 420 additional apprenticeships in growth sectors over five years.</p>	<ul style="list-style-type: none"> 'Form the Future' is reporting good progress against the KPIs in the contract for the City Deal Skills Service. The Joint Assembly sub-group met in June and updated the action plan to outline what activity is currently taking place that will impact on how the skills targets are to be met. The Skills Service is confident that the target number of apprentices for the year will be achieved. 	

	<ul style="list-style-type: none"> • This is subject to a fuller report on this meeting's agenda. 	
Smart Cambridge Explore, in partnership with academic and business expertise, technological opportunities to complement the aims of the infrastructure investment programme and improve the functioning of the Greater Cambridge economy, finding smart solutions to a series of issues constraining the economic growth potential of the area and positioning the area as a Smart Cities leader.	<ul style="list-style-type: none"> • The Executive Board in March approved the investment of £300,000 to develop a first stage 'smart technology city management platform' for Greater Cambridge, with a business plan and progress report to be brought back in July. • This is subject to a fuller report on the main agenda. 	
Strategic planning Underpin and accelerate the delivery of the Cambridge City and South Cambridgeshire Local Plans, including undertaking an early review of the Local Plans beginning in 2019 to take into account the anticipated changed infrastructure landscape, and work towards developing a combined Local Plan that includes other relevant economic levers.	<ul style="list-style-type: none"> • Cambridge City and South Cambridgeshire District Councils submitted further work and proposed modifications in March to the Inspectors, following decisions at their respective Council meetings. • Joint Local Plan hearings were held in June on housing needs, joint housing trajectory and green belt. Further hearings are to be held over the coming months. 	<ul style="list-style-type: none"> • July / September 2016: Further Local Plan hearings scheduled.